



RESEARCH AND DATA ANALYST

LOCATION: Anywhere in the UK (post-holder will be expected to work Tuesday-Thursday in our London office)

Contract Type: Full-time

Salary: £32,500-£45,000

Start date: October 2023 onwards

ABOUT MORE IN COMMON

More in Common is a research agency working across the US, UK, Germany, France and Poland to tackle polarisation and division. More in Common leads and supports initiatives to build more united, inclusive, and resilient societies. Our mission is to understand the forces driving us apart, help societies find common ground and bring people together to tackle shared challenges.

In the UK, our work is best described as being part think tank, part consultancy, and part incubator. In 2020, we built a ground-breaking segmentation of the British public. We use this unique lens and our quantitative and qualitative research to understand what the public think on the big challenges facing British society today and – crucially - why they think it.

We use our insights to help leaders in government, the media, business and civil society to develop better strategies and communications – particularly in reaching disengaged communities far from the Westminster/London bubble – and to better navigate tricky and divisive issues.

Over the last year, we've published a series of reports on some of the most complex and discussed subjects facing British society. We've conducted quantitative and qualitative research on the cost-of-living crisis, explored the public's starting points on the trans and gender identity debate and their expectations for the levelling up agenda, assessed the threat of a populist resurgence on the right, explored how the police can better meet public expectations on tackling low-level crime and outlined how we can navigate any backlash on net zero during the cost-of-living crisis.

In addition to our thought leadership work, we've been developing our strategy and communications consultancy for a range of partners. We've worked with the BBC on the roll-out of their new audience map, the Department for Levelling Up and the refugee sector on the design and delivery of the Homes for Ukraine programmes, Friends of the Earth on the strategy for their Warm Homes campaign, the Campaign for Better Transport on their Pay-as-you-drive campaign, and many others.

Over the next 12 months, More in Common has a range of exciting projects in the pipeline, including:

- Helping businesses and civil society organisations prepare campaigns, messaging and policy proposals ahead of the next general election;

- Refining and sharpening our segmentation practices across the five countries we work in;
- Making diversity and inclusion interventions more evidence-based to resonate effectively with socially conservative groups;
- Continuing our work on the Homes for Ukraine scheme, working to ensure similar support for other groups such as Afghan refugees and exploring the lessons for making community sponsorship work;
- Exploring new ways of bridging the divide between elite and public attitudes, through new approaches to measuring and tracking public opinion.

DIVERSITY + EQUITY + INCLUSION

The task ahead of us is daunting but we believe we have a better chance at success if our team reflects a broad range of social and cultural backgrounds, beliefs, political persuasions and life experiences. We value diversity across many dimensions, including but not limited to race, ethnicity, socioeconomic status, gender, sexual orientation, disability status, education, age, religious belief, military service, geography, and political orientation.

ABOUT THIS ROLE

More in Common is seeking to hire a full-time Research and Data Analyst on a permanent basis as we grow our team and advance our mission of building a more united and inclusive UK, where all people feel respected and better understood, and share a sense of belonging.

This role will work primarily in the UK and will be based in our UK office; however, the role will also support the global research team that collaborates with and implements research best practices in all the countries in which More in Common works.

The Analyst will serve as a key member of the team, working on quantitative and qualitative research projects for our clients and partners and as part of our wider thought leadership, delivering high quality outputs and supporting More in Common's communications and dissemination work.

Research

- Support and execute a range of quantitative and qualitative research projects for More in Common's own thought leadership work and our client/partner work.
- Manage relationships with external research vendors, including panel providers and recruiters.
- Conduct analysis, interpretation and manipulation of quantitative data, including our own proprietary data and secondary data sources.
- Support More in Common's country teams with research queries, modelling and implementing segmentation best practices.
- Use R to perform statistical analysis on data and identifying new ways to tell stories based on data.
- Work with data from clients to help them better understand the users they serve and better engage a wider audience.
- Undertake end-to-end project management for quantitative and qualitative public opinion research projects from design, execution (drafting surveys and discussion guides and, when appropriate, moderating focus groups), analysis, report writing and presentation of insights.
- Draft and co-author public-facing research reports for More in Common and reports and briefings for clients and partners.

Partnership/Client Management

- Identify and recruit new partners, clients, and opportunities across various sectors from business to civil society to the public sector.
- Deliver trainings and briefings for clients and partners drawing on insights from More in Common's research.
- Help develop training and toolkits that apply MIC insights to challenges facing UK leaders and organisations.
- Produce timely and high-quality outputs and deliverables as agreed with clients and partners.

Communications/Dissemination

- Draft and develop data briefings and press releases for journalists, conducting data checks, and designing and publishing reports on our website.
- Draft op-eds, Twitter threads, blogs and newsletters using More in Common's insights.
- Design and deliver webinars and short insights products to disseminate our latest insights and research to partners and the wider eco-system.

QUALIFICATIONS AND EXPERIENCE

We look for great people before we look for specific qualifications and experience. However, the following will be an asset for this role:

- An understanding of how to interpret quantitative data, perform exploratory analysis and tell a story from that data
- Experience working with data sets such as the British Election Survey and National Statistics
- Experience programming in R or experience using Python for data analysis and a willingness to learn R
- Familiarity with Qualtrics appreciated but not required
- The ability to work collaboratively across country teams and to support a culture of best research practice across the organisation
- An understanding of working with poll data. Direct experience of polling and in particular overseeing fieldwork practices is desirable but not essential
- A track record of project management - from inception through to delivery and evaluation
- Experience of translating research and insight into data visualisation and accessible written and oral briefings
- An understanding of the UK political system and a keen interest in current affairs and UK public policy
- A hunger for disseminating More in Common's work, particularly through traditional and social media outlets
- Experience of statistical/econometric analysis is desirable, but it is more important that you are willing and excited by learning how to conduct this analysis

COMPENSATION

- Competitive salary (between £32,500 and £45,000) and excellent benefits along with generous leave policy.
- Personal learning and growth budget

HOW TO APPLY

The application deadline is **12:01 AM (UK time), 5th September 2023**.

Applications should include a cover letter (max 1 page) and a CV. Please **send applications by email to jobs@moreincommon.com** and use 'UK Research and Data Analyst' in the email subject line.

Indicative timeline (please note these dates remain subject to change)

- Initial conversation with UK Director: 15th September
- Meetings with Team members: 19th September (in person at our London office):
- Data analysis and written exercise: 22nd September
- Final panel interview with UK Director, Director of Research and Director of Learning: W/C 25th September

We expect to take up references before making an offer of employment. We anticipate making an offer to the successful candidate by early October 2023.

As outlined above, More in Common strongly encourages candidates of all backgrounds to apply for this position. Applicants must be eligible to work in the UK without work permit and/or visa sponsorship from More in Common.