



More in
Common



Powering Up Britain: Can Labour Deliver on Its Solar Energy Promise?



Sunday, 28 September



14:45 to 15:45



Sherwood Arena Room,
Secure Zone, ACC



**Helena
Horton (Chair)**

The
Guardian



**Luke
Tryl**

More in
Common



**Michael
Shanks MP**

Minister for
Energy



**Bill
Esterson MP**

Chair, Energy Security &
Net Zero Committee



**Madeleine
Gabriel**

NESTA



**Chris
Hewett**

Solar
Energy UK

Progressive Activists



...an outspoken group that is politically engaged and globally minded, championing social justice but feeling alienated from mainstream politics

Incrementalist Left



...a group that leans left and trusts institutions, often stepping back from the news and avoiding politically fraught debates

Established Liberals



... a prosperous group that is confident in institutions, values expertise, and believes the system broadly works

Sceptical Scrollers



...a disengaged group that has lost trust in mainstream institutions and increasingly looks online for sources of truth

Rooted Patriots



...a patriotic group that feels overlooked by elites and wants leaders with common sense to protect local identity

Traditional Conservatives



... a nostalgic group that respects tradition, authority and personal responsibility, while remaining sceptical of rapid change

Dissenting Disruptors

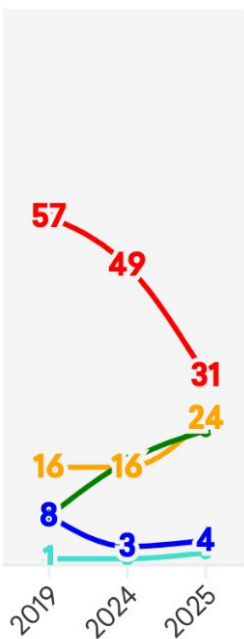


... a frustrated group that craves radical change and backs strong leaders who promise to shake up a broken system

How would the seven segments vote?

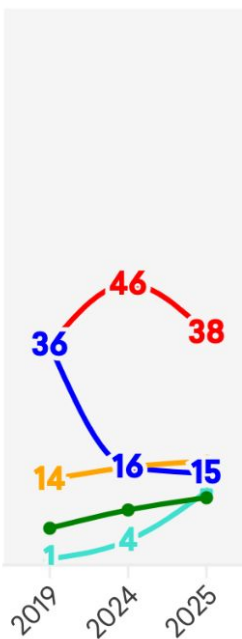
Progressive Activists

"Corbynites"



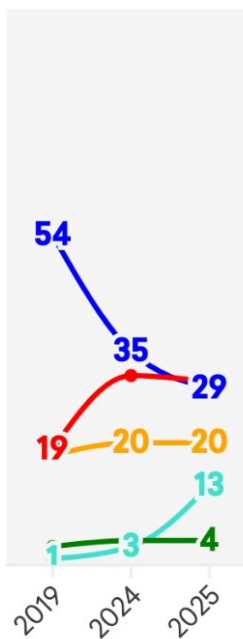
Incrementalist Left

"Social democrats"



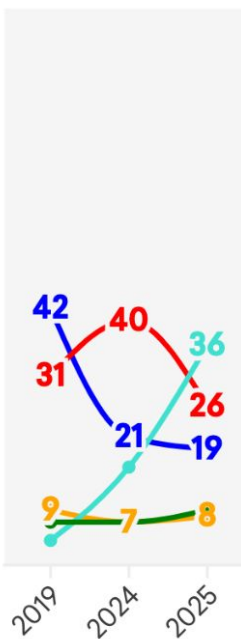
Established Liberals

"Blue Wall"



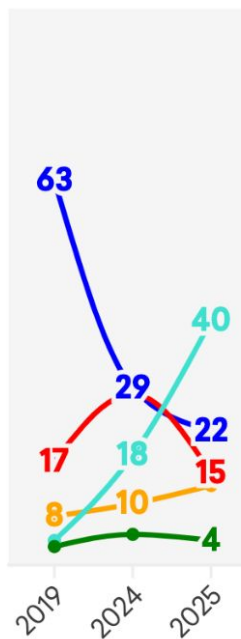
Sceptical Scrollers

"Online Disengaged"



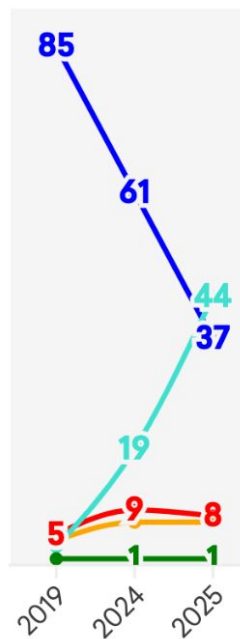
Rooted Patriots

"Red Wall"



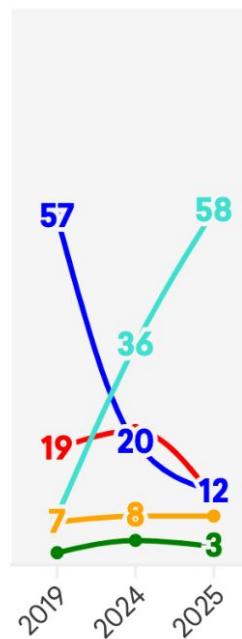
Traditional Conservatives

"Shire Tory"



Dissenting Disruptors

"Populist Right"



Labour's 2024 coalition

'Broken Britain'

In one or two words, how would you describe the UK today?



Perhaps the most defining feature of politics in 2025 is a sense of disillusionment.

In focus groups, people share their everyday experiences of life becoming more and more of a struggle and the increasing feeling that everything in Britain - from public services to high streets - is both broken and unfixable.

"Out here we're all struggling. I see it every day. I see it in classrooms, I see it on the street, I see it in my husband's industry. I see it in people I talk to."

Paula, teacher, Banbury

A lack of agency, feeling 'threatened', and financial exhaustion underpin the sense that Britain is 'broken'

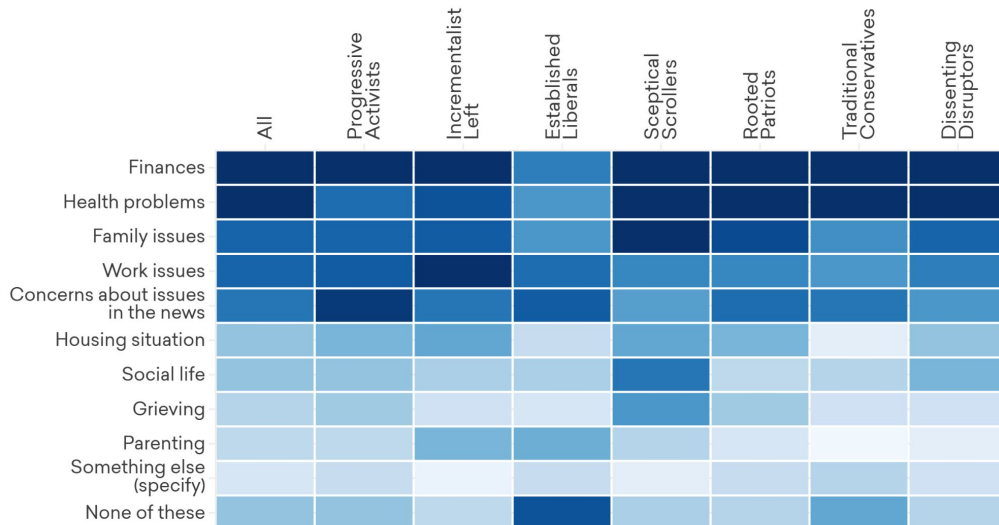
Agency: Many Britons feel they have **no control over their own lives**, being just one bill or interest rate hike from being blow off course. **Over a third** say their actions have little influence over how society functions.

Threat: **80%** of Britons believe the world is becoming more dangerous- **up around 10 points since 2020**. Fewer **than 1 in 5** believe the UK is ready to defend itself if a war broke out on home soil. Many Britons feel they are **"not living, just surviving"**.

Exhaustion: **43%** cite money as one of their top three sources of stress. Across most groups, regardless of affluence, personal finances outrank health or family as the greatest concern.

What causes you the most stress in your life at the moment? Select up to three.

Selected 0 55 %



Across the country, Britons are worried about climate change

In every British constituency there is a majority of people who are worried about climate change, from 52 per cent concern in Dundee Central to 80 per cent in Islington North.

Overall, **74 per cent** think climate change is an important issue. **More than a third** say they've been doing more to protect the environment over the last year.

"I think the climate has definitely changed all around the world... One week we get absolutely scorching hot weather. I remember one week with scorching hot weather and then the following week we had snow... The pollution and everything that's going on through the environment has obviously had a big impact on it."

- Dissenting Disruptor, Aberdeen North

"...we just have to look at the facts. The polar caps are melting, the temperatures are rising... and more people around the world will be suffering. It is happening and it's happening now in real time..."

- Progressive Activist, Brighton

How worried are you about climate change?

% worried minus % not worried

-100% 0% 100%



At least a plurality of most segments are concerned about climate change

In four of the seven segments, a majority are **concerned about climate change**, while in a further two a plurality are. **Traditional Conservatives** are the only exception.

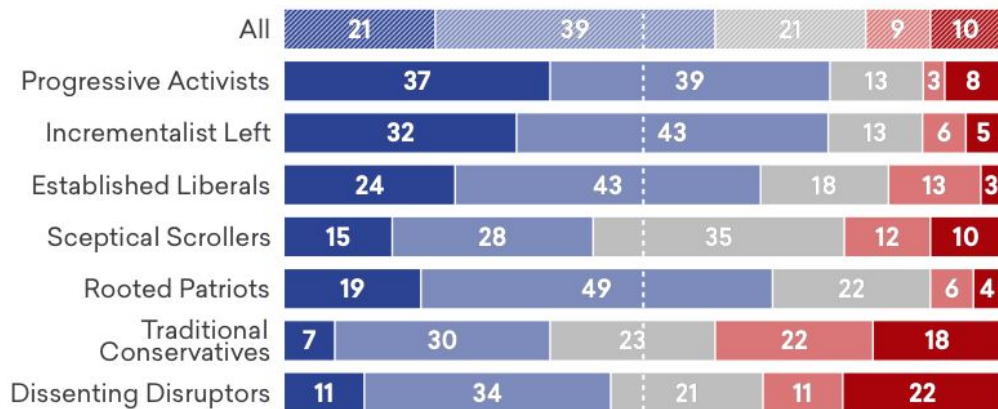
The drivers of this concern varies between groups, but is highly influenced by how each segment responds to concerns around change, agency and their finances.

Progressive Activists are more likely to be concerned about the effect climate has on economic justice and inequality, while **Rooted Patriots'** high threat perception makes them more worried about climate impacts - like floods or droughts - on livelihoods.

However, **concern about climate does not translate into universal support for government action.**

How worried are you about climate change?

- Very worried
- Somewhat worried
- Neither worried nor unworried
- Somewhat unworried
- Very unworried



The Seven Segments' views on climate and the environment



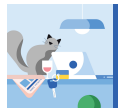
Progressive Activists

Highly committed to ambitious climate action, they view the government's efforts so far as inadequate and often support a more radical approach than the wider public.



Incrementalist Left

Supportive of climate action and Labour's promises on clean energy. They want Britain to be a leader on climate but are less rigid about timescale and setting targets like Net Zero in stone.



Established Liberals

Optimistic, affluent and comfortable, this group welcomes green tech and societal shifts on climate, but their general satisfaction with the status quo makes radical action seem unnecessary.



Sceptical Scrollers

Focused mainly on reducing energy bills, this group backs any policy that benefits them financially. However, their more conspiratorial nature makes them more open to climate denialism than others.



Rooted Patriots

This group is worried about the threats of climate change, but is more concerned that the transition to renewables and net zero is fair to all and does not disadvantage communities already struggling.



Traditional Conservatives

Disliking radical change, this group is hesitant to support government spending on climate initiatives, preferring market based solutions and avoiding economic disruption.



Dissenting Disruptors

This group is sceptical of net zero and the need for immediate action on climate, even if most are not denialists. They are concerned with the economic burden any transition will place on working people.

Many Britons believe renewables will reduce their bills

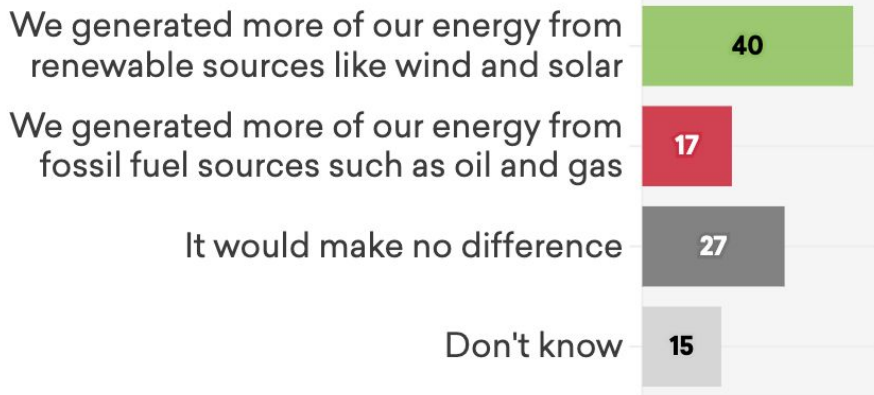
Part of the reason that climate action is popular in the UK is that **renewable energy is, for many, 'winning the argument' on cost of living**. Britons are **twice as likely** to think their bills would be cheaper if more of our energy came from renewables than if it came from fossil fuels.

"I think we need to use more of our own wind turbines and stuff. The reason why the energy bills and stuff are going up is because we're resourcing a lot of it from abroad instead of using our own natural resources and that's why the prices are skyrocketing. Whereas if they actually brought more in-house, using our own energy, the wind turbines, solar panels and using our own, then it wouldn't cost as much."

-Established Liberal, Hitchin

Britons much more likely to think their bills would be cheaper if we used more renewables

Do you think your energy bills would be lower if...



Fairness is key to building support for climate action

Most people think that the costs of the transition to renewables have been fairly distributed- **only around 18% feel this process has been unfair to 'people like them'.**

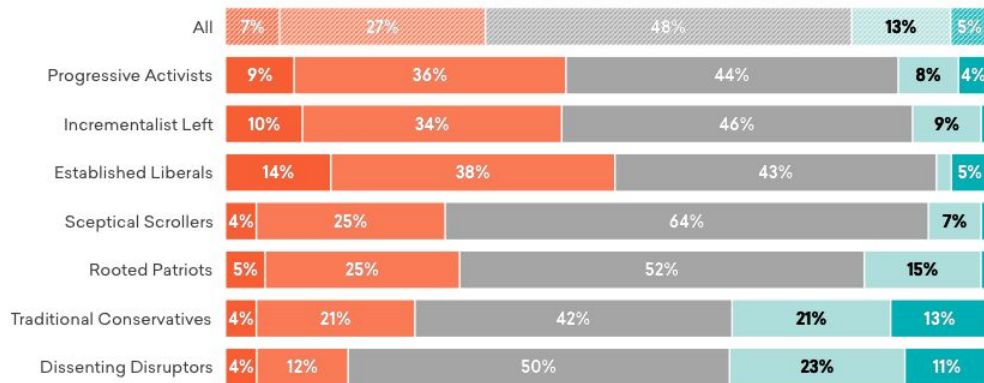
However, **this rises to 34% among the most climate-sceptic groups**—Traditional Conservatives and Dissenting Disruptors.

Among Dissenting Disruptors in particular, **there is a sense of futility**: individuals see little point in cutting usage or installing solar panels while oil and gas companies post record profits and the rich fly in private jets.

Instead, many believe **the wealthy and big business should bear more responsibility than individuals** - only 17% think taxing oil and gas companies' profits "goes too far".

Would you say that the range of climate policies implemented so far in the UK, specifically to shift the energy grid from fossil fuels to renewables, have generally been...

● Very fair to people like me ● Mostly fair to people like me
● Neither fair nor unfair to people like me ● Mostly unfair to people like me
● Very unfair to people like me



Source: More in Common, July 2025

"Yeah, it's all about money. Haven't some of them [energy companies], the ones that have said they'd go green, dumped [the 'green' plans] because they're not making enough money from it anyway... So it shows it was all about money in the first place."
-Traditional Conservative, Norfolk

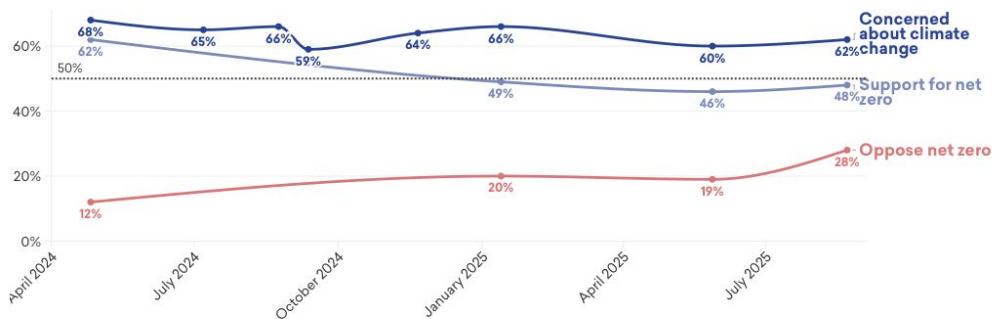
Concern about climate change is decoupling from support for Net-Zero by 2050

Climate concern no longer aligns closely with support for the 2050 net zero target. As of August, opposition to the target has risen to **28%**, 9 points higher than in April. **A third now says moving toward net zero is unnecessary.**

Progressive Activists, the Incrementalist Left, Established Liberals and Rooted Patriots generally support the target. **Sceptical Scrollers are split, while Dissenting Disruptors and Traditional Conservatives are more likely to oppose it.**

Even among those who oppose the 2050 target, **the issue is the strict deadline rather than the target itself.** Many see this aim as potentially economically harmful and unaffordable at a time when households are cutting back and struggling to make ends meet, while oil and gas companies are posting record profits.

Concern about climate change remains stable, but support for Net Zero has dropped



Source: More in Common • Last fieldwork 28 May - 2 June 2025

"It's [net zero] just another way to tax people. It used to be the green tax and then we can get all this renewable energy and that was what, 20 years ago? Hey, hang on a minute. We're still paying for it now. We are not gaining anything. Our bills aren't coming down. It's just another way to screw the common person..."

- Rooted Patriot, Anglesey



More in
Common



Powering Up Britain: Can Labour Deliver on Its Solar Energy Promise?



Sunday, 28 September



14:45 to 15:45



Sherwood Arena Room,
Secure Zone, ACC



**Helena
Horton (Chair)**

The
Guardian



**Luke
Tryl**

More in
Common



**Michael
Shanks MP**

Minister for
Energy



**Bill
Esterson MP**

Chair, Energy Security &
Net Zero Committee



**Madeleine
Gabriel**

NESTA



**Chris
Hewett**

Solar
Energy UK

MORE IN COMMON SUNDAY FRINGE TIMETABLE

BRITISH RULE OF LAW: A SECURE AND PROSPEROUS BRITAIN - RICHARD HERMER KC, ATTORNEY GENERAL IN CONVERSATION

12:00 - 13:00 - SHERWOOD ARENA ROOM, ACC

POWERING UP BRITAIN: CAN LABOUR DELIVER ON ITS SOLAR ENERGY PROMISE?

Speakers: Helena Horton - The Guardian (Chair); Michael Shanks MP - Minister for Energy; Bill Esterson MP - Chair of Energy Security and Net Zero Select Committee; Madeleine Gabriel - NESTA; Chris Hewett - Solar Energy; Luke Tryl - More in Common

14:45 - 15:45 - SHERWOOD ARENA ROOM, ACC

CHANGING CULTURE CONFLICTS: WHERE NEXT FOR THE CULTURE WARS AND EDI?

Speakers: Ava-Santina Evans - Politics Joe (Chair); Claire Ainsley - Progressive Policy Institute; Olivia Bailey MP - Minister for Equalities; Luke Tryl - More in Common; Tim Soutphommasane - Oxford University

16:00 - 17:00 - SHERWOOD ARENA ROOM, ACC

BEYOND BRICKS AND MORTAR: WHAT'S THE PATH TO SEEING HOUSING AS PART OF NATIONAL INFRASTRUCTURE?

Speakers: Vicky Spratt - The i Paper (Chair); Dame Meg Hillier MP - Chair of Treasury Select Committee; John Grady MP - Member of Treasury Select Committee; Priya Nair - The Housing Finance Corp; Jamie Jenkins - Royal London; Luke Tryl - More in Common

17:15 - 18:15 - SHERWOOD ARENA ROOM, ACC

IS NATURE PROTECTION JUST NIMBYISM IN DISGUISE?

Speakers: Ros Wynne-Jones - Daily Mirror (Chair); Lord Glasman; Hilary McGrady - National Trust; Darren Moorcroft - Woodland Trust; Luke Tryl - More in Common

18:30 - 19:30 - SHERWOOD ARENA ROOM, ACC

SCAN TO
SIGN UP TO
OUR
NEWSLETTER



**More in
Common**

More in Common at Labour Party Conference 2025

All events take place in the Sherwood Arena Room, ACC, unless indicated otherwise



Sunday 28 September

Changing culture conflicts: where next for the culture wars and EDI?

4PM-5PM

With Ava Santana, Claire Ainsley, Olivia Bailey MP, Luke Tryl, and Tim Soutphommasane

Beyond Bricks and Mortar: What's the path to seeing housing as part of national infrastructure?

5:15PM-6:15PM

With Vicky Spratt, Luke Tryl, Dame Meg Hillier MP, John Grady MP, Priya Nair and Jamie Jenkins

Is nature protection just NIMBYism in disguise?

6:30PM-7:30PM

With Ros Wynne-Jones, Luke Tryl, Hilary McGrady, Darren Moorcroft and Lord Glasman

Monday 29 September

Can Labour deliver on reviving local places through heritage?

10:30AM-11:30AM

With Anoosh Chakelian, Luke Tryl, Baroness Twycross, Patrick Hurley MP, Matthew McKeague and John Orna-Ornstein

Britons and blasphemy- defending free speech in a changing Britain

12:45PM-13:45PM

With Will Hazell, Lizzi Collinge MP, Andrew Copson, Luke Tryl and Sam Rushworth MP (invited)

More in Common at Labour Party Conference 2025

All events take place in the Sherwood Arena Room, ACC, unless indicated otherwise



Monday 29 September

Bold promises: Delivering quality neurological care under Labour

2PM-3PM

With Luke Tryl, Jas Athwal MO, Joanne Welsh, Dr Martin Wilson and Georgina Carr

Who pays, who decides? Big money in British politics

4:30PM-5:30PM

With John Johnston, Ed Hodgson, Liam Byrne MP, Baroness Hodge, Duncan Hames and Susan Hawley

Nova Scotia

How can Labour rebuild its electoral coalition?

4:30PM-5:30PM

With Jon Sopel, Luke Tryl, Alistair Strathern MP, Christabel Cooper, Anneliese Dodds MP, Jonathan Hinder MP and Richard Burgon MP

Women and girls versus big tech? Ending online violence against women and girls

6:30PM-7:30PM

With Sophie Stowers, Jess Phillips MP, Joani Reid MP, Natalie Fleet MP, Catherine Fookes MP, Andrea Simon and Emma Pickering

Come Together: A celebration of what connects us

7:30PM onwards

More in Common, UCL Policy Lab and Citizen UK's Labour conference reception with guest speaker Ed Miliband MP, the Secretary of State for Energy and Net Zero

RIBA North

More in Common at Labour Party Conference 2025

All events take place in the Sherwood Arena Room, ACC, unless indicated otherwise



Tuesday 30 September

What the public thinks: What's next for UK aid?

9AM-10AM

With Luke Tryl, Baroness Chapman, Dr Jeevun Sandher MP, Moazzam Malik and David Hudson

The heat is on: powering up Britain's home energy transition

10AM-11AM

With Charlie Cooper, Luke Tryl, Martin McCluskey MP (invited), Tom Iowe, Jane Dawson and Richard Hauxwell-Baldwin

Nova Scotia

Things can only get hotter: Is ambition on climate and nature a route for electoral success?

12:15PM-1:15PM

With Fiona Harvey, Luke Tryl, Toby Perkins MP, Luke Murphy MP and Angela Francis

What do we think of the speech? Expert analysis of the Prime Minister's speech to party conference

5:30PM-6:30PM

With Luke Tryl, Marc Stears, Josie Rourke, Tom Baldwin and Rachel Sylvester