



NIMBY or YIMBY: What lessons can be learned from the Conservative record on housing?

Conservative Party Conference Fringe Event 2024

Progressive Activists



Civic Pragmatists



Disengaged Battlers



Established Liberals



Loyal Nationals



Disengaged Traditionalists



Backbone Conservatives



...a group for whom politics is an important part of their identity and who seek to correct long-standing injustices

...a group that cares about others, at home or abroad. They wish for less conflict and more compromise.

... a group that are just getting by. They blame the system for its unfairness, but not other people.

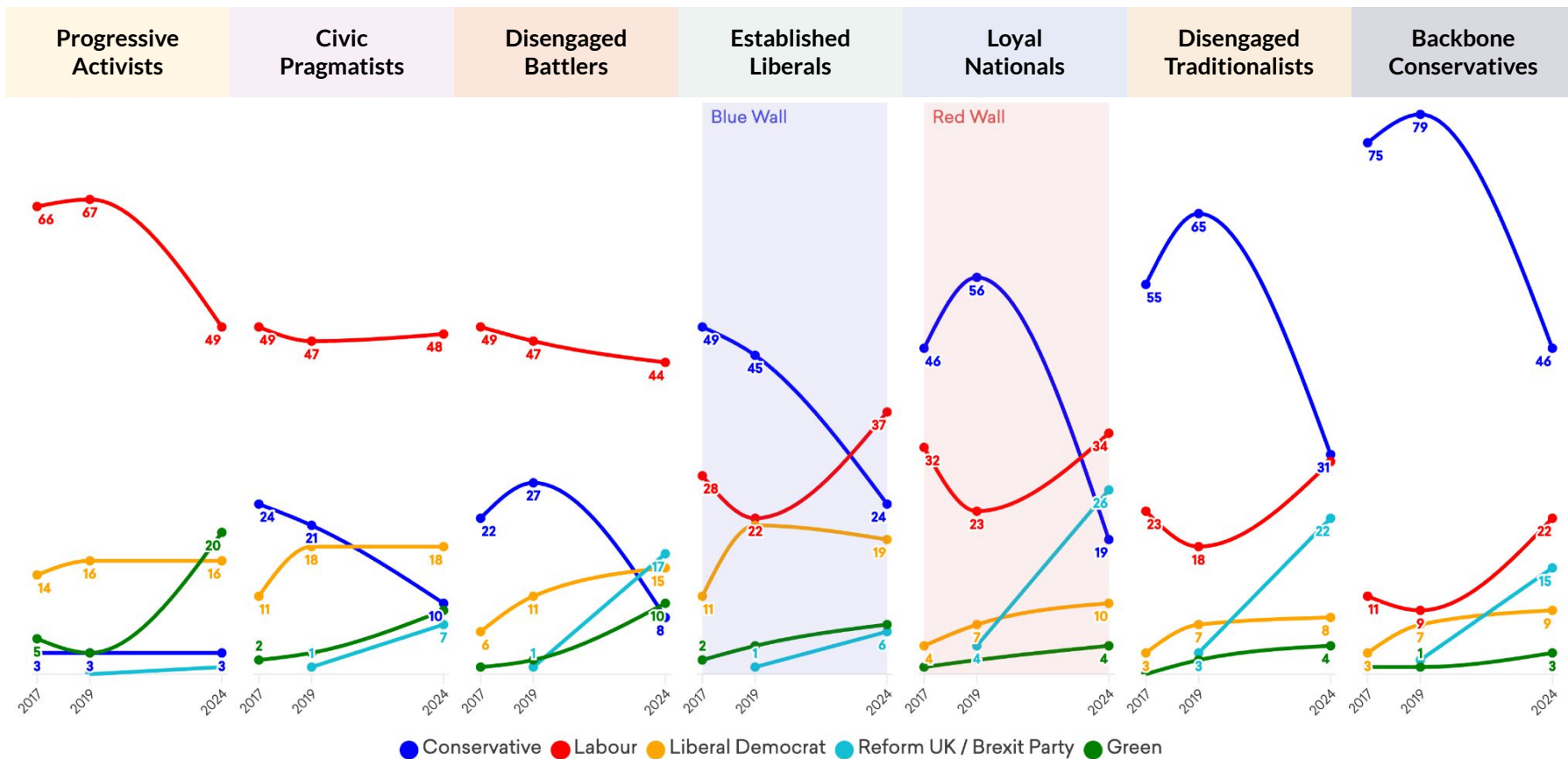
...a group that has done well and means well towards others, but also sees a lot of good in the status quo.

...a patriotic group, who worry that our way of life is threatened and also feel our society has become more unfair.

... a group that values a well-ordered society, takes pride in hard work, and want strong leadership that keeps people in line.

... a group who are proud of their country, optimistic about Britain's future, and who keenly follow the news.

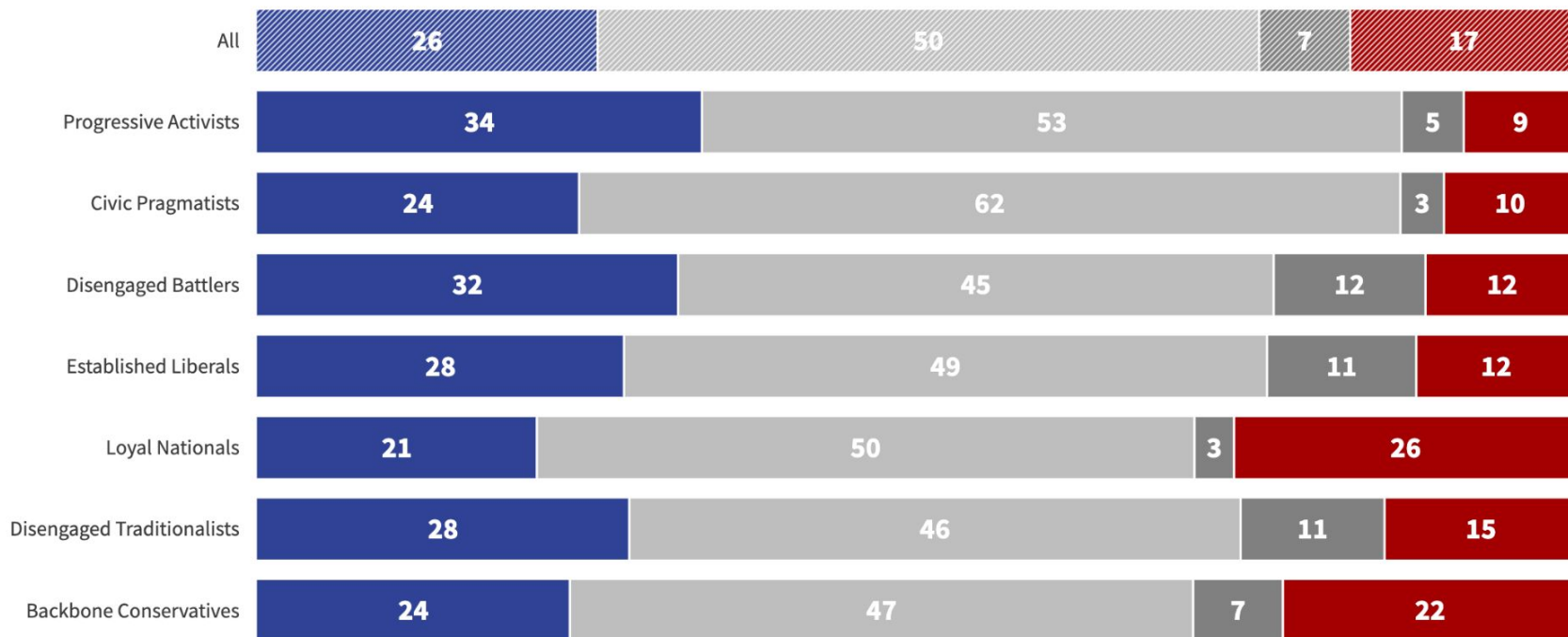
How did the Seven Segments vote?



The public are balancers, not 'builders' or 'blockers'

If there were proposals to build new homes in your local area, which comes closest to your view?

- I would likely support - any new development would likely be good for my local area and local residents
● My view would likely depend on the specific proposal - new development could be good or bad for my local area and local residents depending how they do it
● Don't know ● I would likely oppose - any new development would likely be of detriment to my local area and local residents

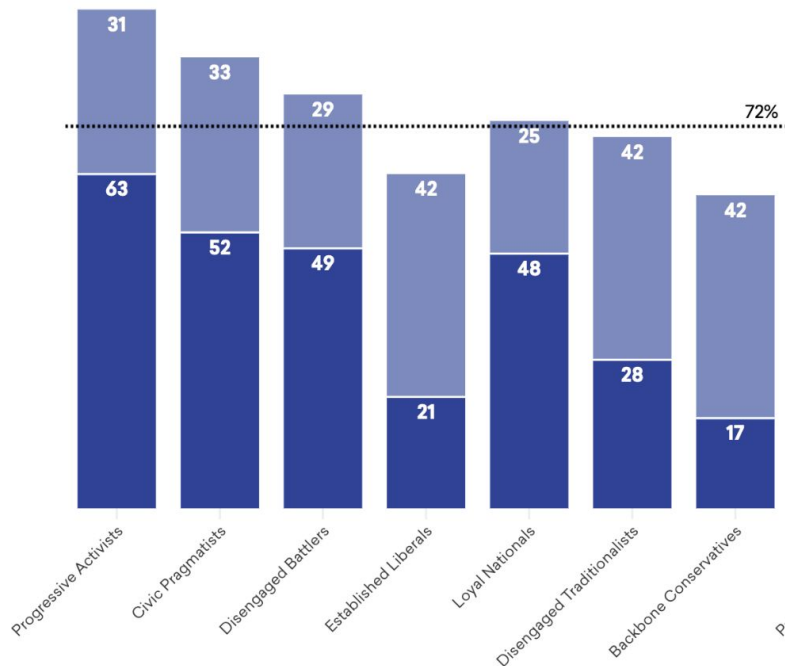


“There is a housing crisis in the UK, but not in *my area*”

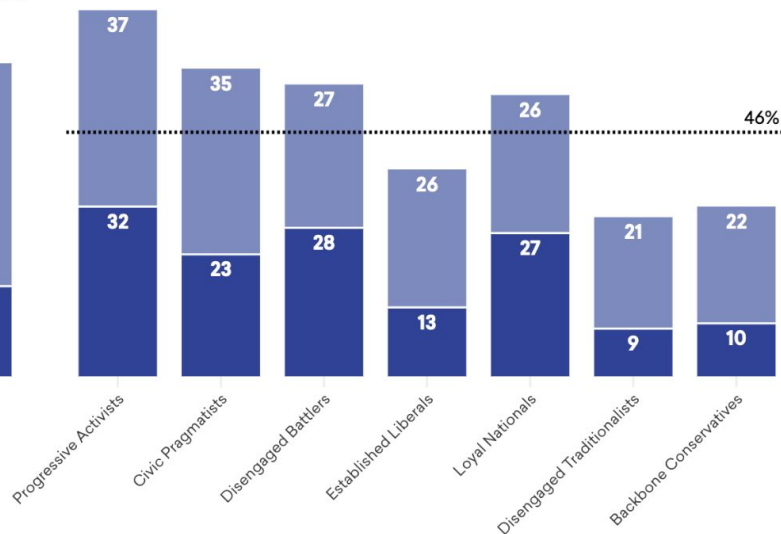
To what extent do you agree or disagree with the following statement

- Strongly agree
- Slightly agree

There is a housing crisis in Britain



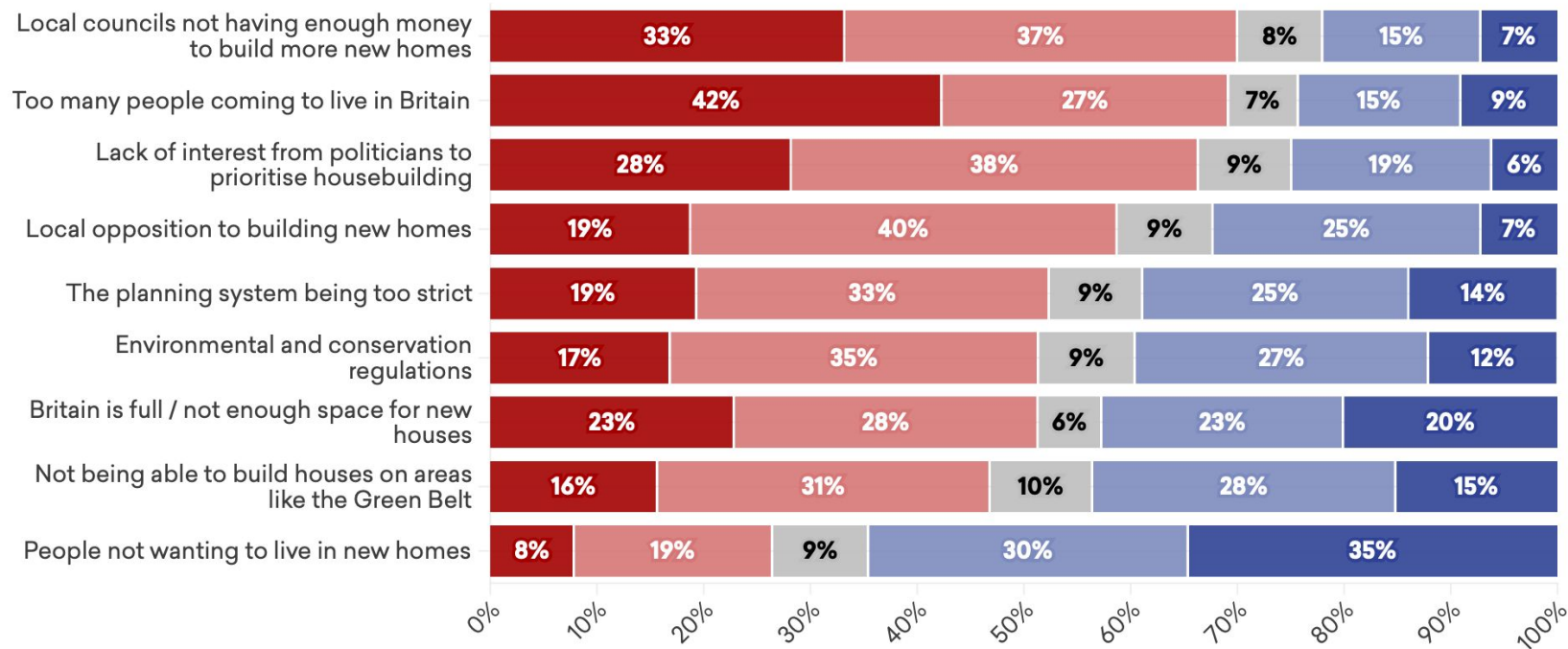
There is a housing crisis in my local area



Why do the public think Britain has a housing crisis?

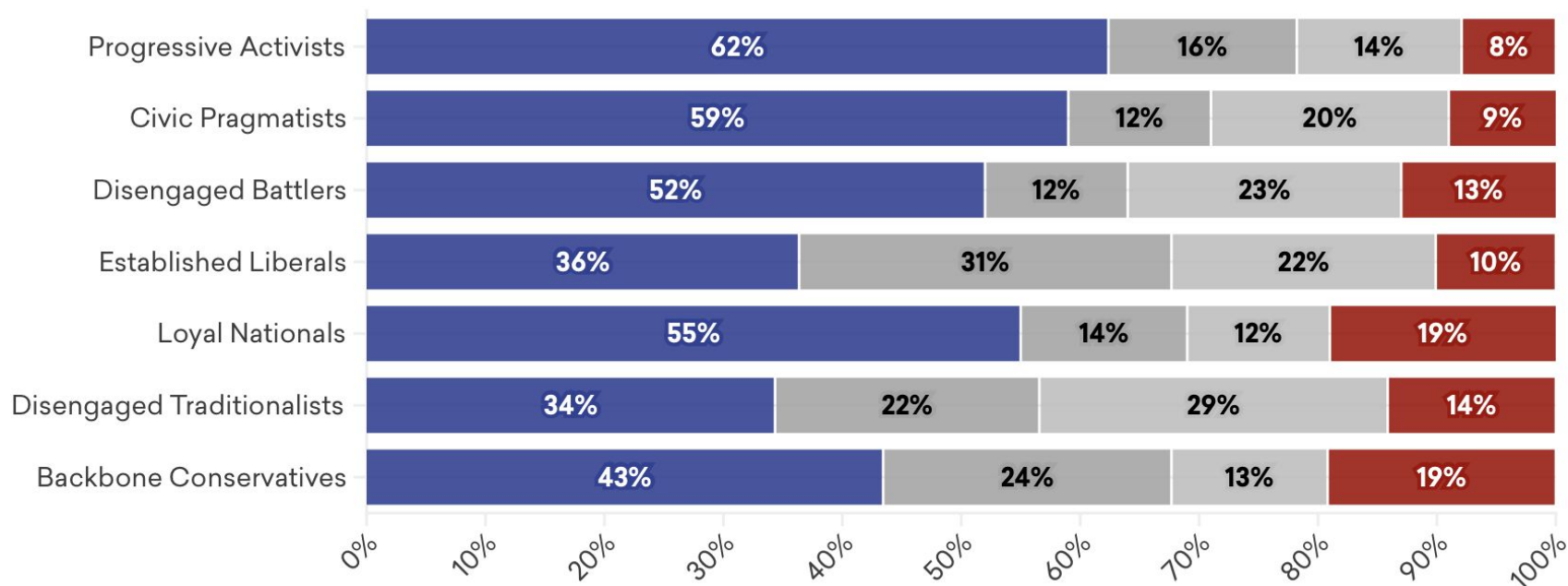
How much have the following contributed to Britain's housing crisis?

● Great deal ● Fair amount ● Don't know ● Not very much ● Not at all



Does Britain build enough homes?

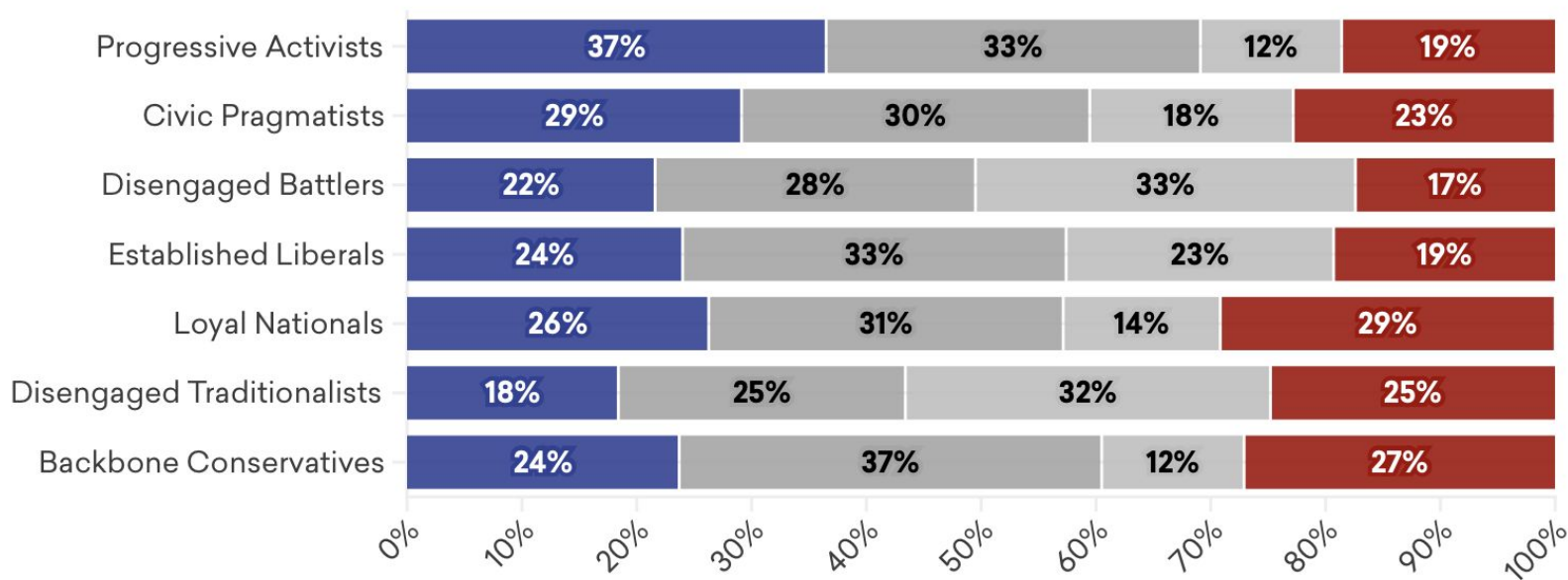
- In Britain, we are not building enough homes to keep up with population growth
- In Britain, we are building the right amount of homes to keep up with population growth
- Don't know
- In Britain, we are building more homes than we need to keep up with population growth



The public don't see a clear link between supply and prices

Labour has announced plans to build many more houses and new towns across the UK. If they were successful in building more homes, do you think that...

- House prices would become cheaper
- House prices would stay the same
- Don't know
- House prices would become more expensive



The public don't see a clear link between supply and prices

I think there's plenty of housing out there, I just think it's not affordable.

Becky, Loyal National, Darlington

I feel like there are a lot of houses being built, but I don't think that's the issue. I think it's people being able to afford what's being built. I think all developers are trying to obviously make that bang for their buck.

Jacob, Disengaged Traditionalist, Milton Keynes

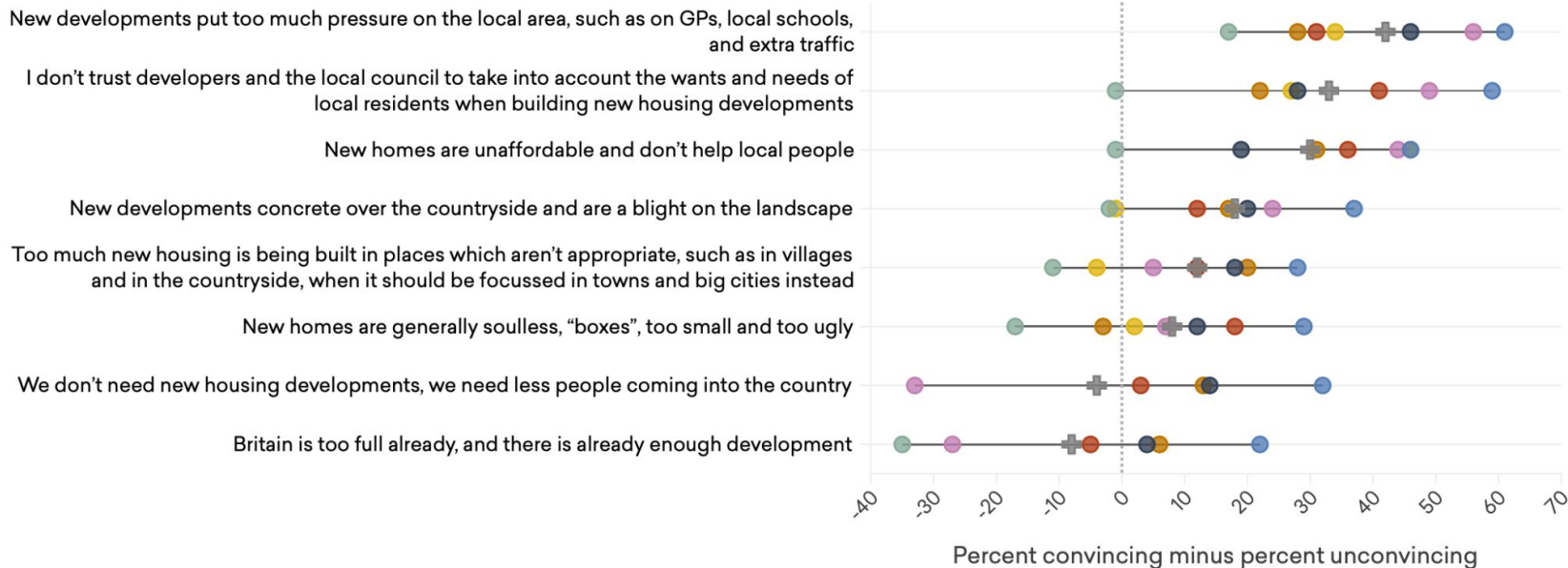
Yeah, I think it's brilliant if people can afford it. But if people can't, you're just building more houses, taking up more room, that could have been put there to help people that actually need it.

Kyra, Established Liberal, South Cambridgeshire

What are the drawbacks of housebuilding?

Below are a set of reasons for opposing new housing developments. Please say for each how convincing or unconvincing an argument you think it is

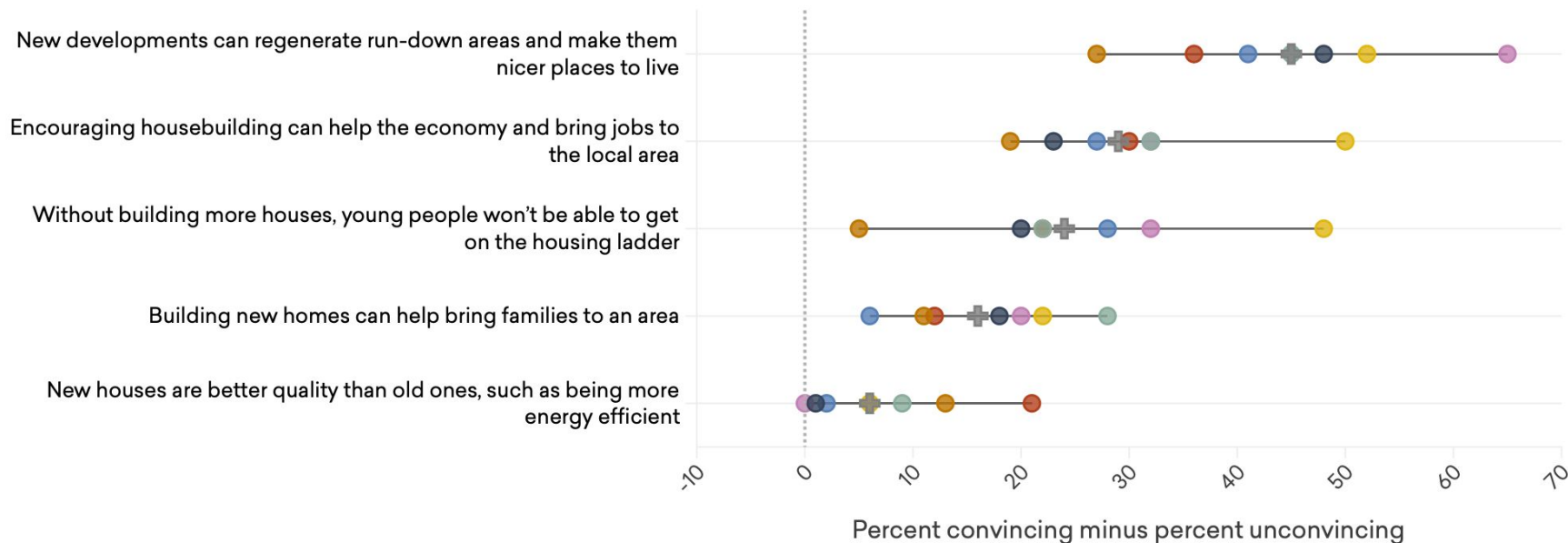
● All ● Progressive Activists ● Civic Pragmatists ● Disengaged Battlers ● Established Liberals ● Loyal Nationals ● Disengaged Traditionalists ● Backbone Conservatives



What are the benefits of housebuilding?

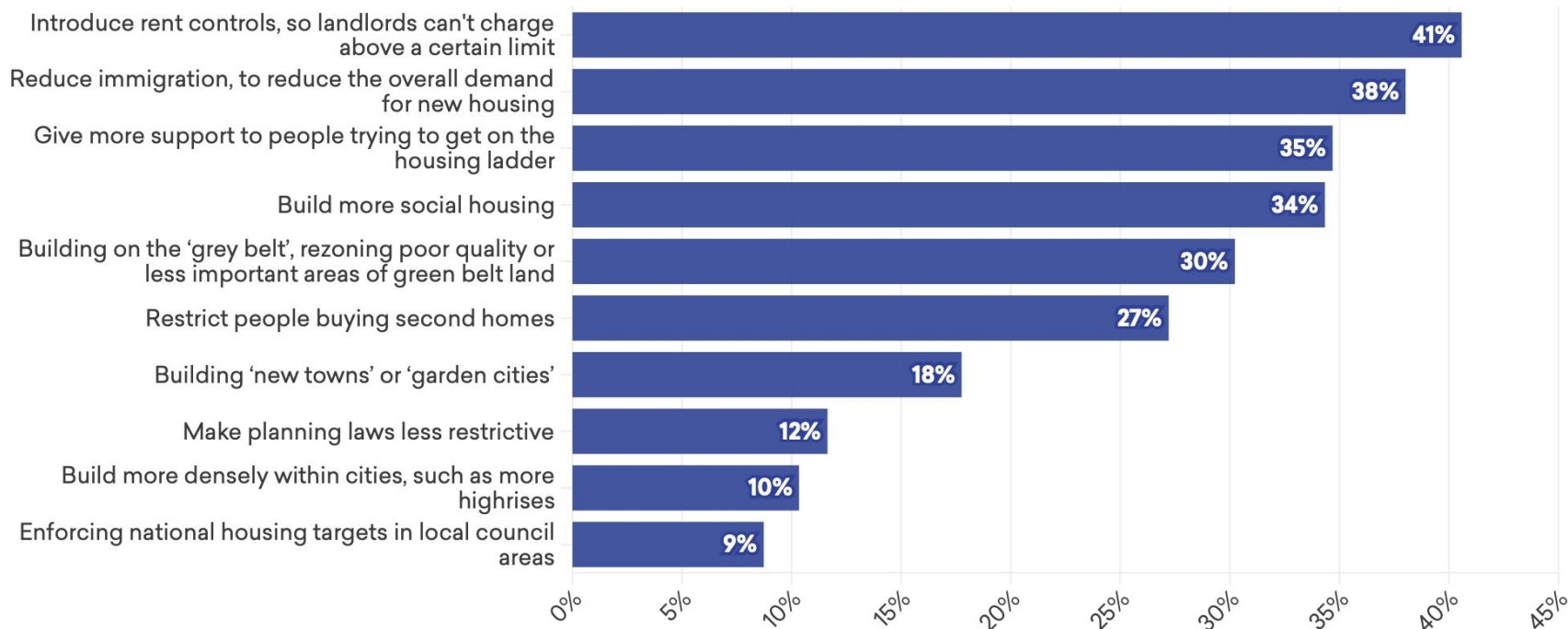
Below are a set of reasons for supporting new housing developments. Please say for each how convincing or unconvincing an argument you think it is

● All ● Progressive Activists ● Civic Pragmatists ● Disengaged Battlers ● Established Liberals ● Loyal Nationals
● Disengaged Traditionalists ● Backbone Conservatives



So, what solutions do the public want to see?

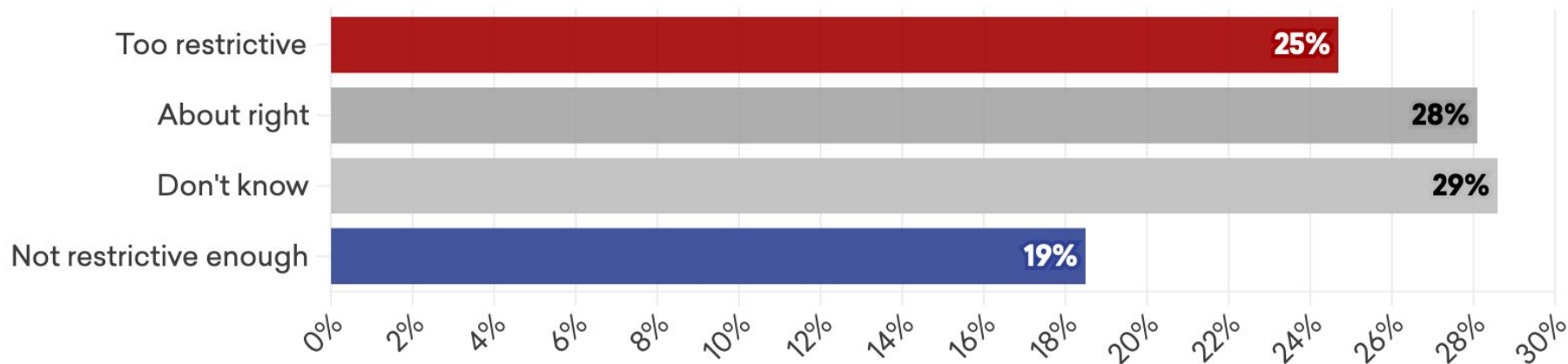
Which of the following solutions to the housing crisis should the Government prioritise?



Britons are sceptical of planning reform

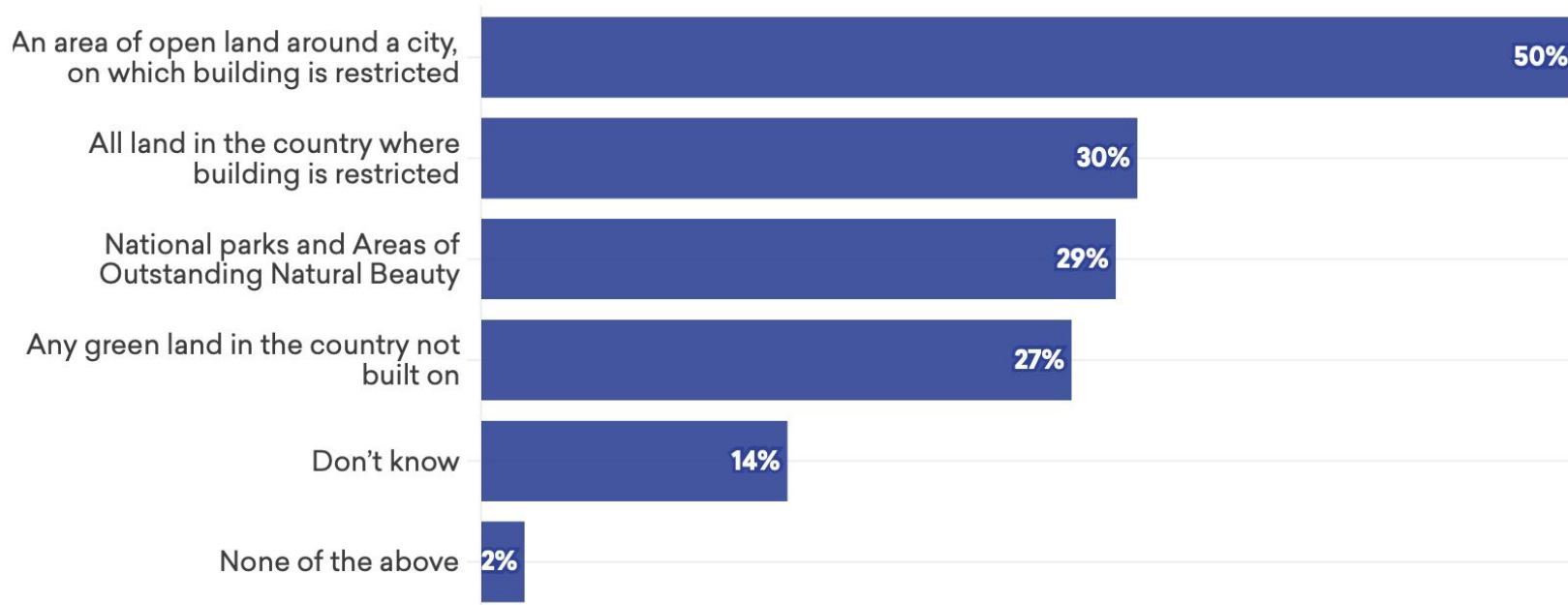
Thinking about planning permission for new houses, do you think the rules are...

● Too restrictive ● About right ● Don't know ● Not restrictive enough



The Green Belt is not well-understood

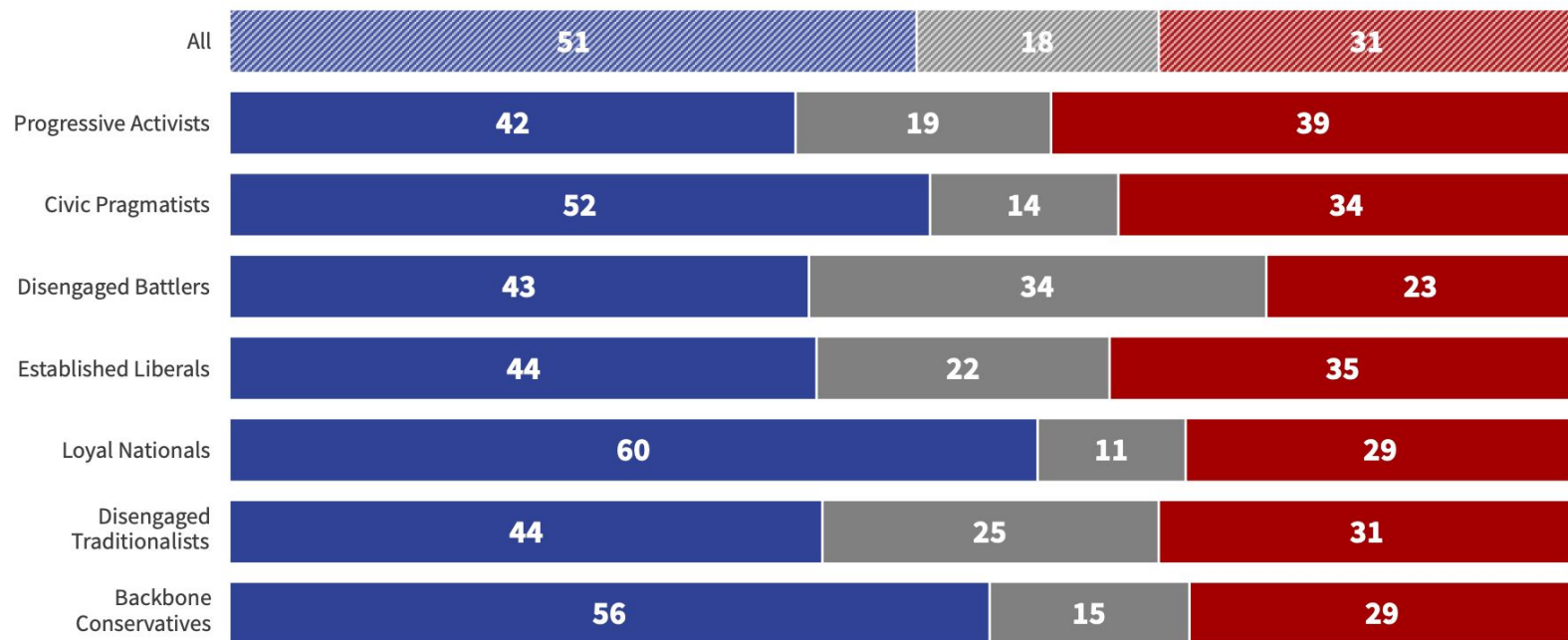
Which of the following definitions do you think accurately describe the green belt? Please select all that apply



But the Green Belt is nonetheless very popular

Which of the following comes closest to your view?

- We need to retain the current green belt, even if it restricts the country's ability to meet housing needs
- Don't know
- We need to prioritise meeting the country's housing needs, even if we have to build on some green belt land





NIMBY or YIMBY: What lessons can be learned from the Conservative record on housing?

Conservative Party Conference Fringe Event 2024



**More in
Common**